

Recognizing the Armenian Genocide Poster Assignment

The Objective: There are 207 sovereign states in the world, yet **only 21** countries have recognized the Genocide of the Armenians. Your goal is to get the world to recognize the atrocities committed by the Ottoman Empire against the Armenian population, was in fact a Genocide.



Your Task:

Step One: Poster Creation

Create a poster to **raise awareness** about the Armenian Genocide. The poster should reflect a clear message and content so as to provide enough information to the reader/viewer.

Step Two: Explanation:

Written rationale: Along with your poster, each person must submit a one-paragraph written rationale describing the overall message the poster should convey, and how the poster relates to specific details that you learned about the Armenian Genocide.

Poster/Rationale Rubric

Criteria	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
Demonstrates knowledge the History of the Armenian Genocide and the current political climate surrounding the event (K/U)	- demonstrates inadequate knowledge of events and/or personages; details not accurate (or complete lack of detail or irrelevant detail)	- demonstrates some knowledge of events and/or personages; 1-2 details which are somewhat accurate, but also somewhat vague	- demonstrates solid knowledge of events and/or personages; 3 specific details that accurately reflect historical facts;	demonstrates thorough knowledge of events and/or personages; 4 or more specific details that accurately reflect historical facts
Effective use of Use of propaganda techniques (T, C, and K/U)	Propaganda techniques are of not present or ineffective. Limited explanation of choices in rationale.	Used 1-2 propaganda techniques somewhat effectively and includes some explanation of choices in the rationale	Used 3-4 propaganda techniques and includes considerable explanation of choices in the rationale	Used more than 4 propaganda techniques effectively and explains choices thoroughly in the rationale
- Effective use of colour, symbols, and graphics (T, C)	- Colour and/or symbols and graphics unclear.	- Colours and/or symbols and graphics not clearly supportive of the theme.	- Colours and/or symbols and graphics support theme of poster.	- The message or purpose is obvious to the audience through the use of colour and symbols.
- Effective use of text and/or captions (C and A)	- Text minimally displayed and purpose unclear.	- Text is clearly displayed, but does not support theme or message.	- Text supports the purpose of the poster.	- Text or caption delivers the message with impact.
- Overall impact and creativity (A and C)	- Text minimally displayed and purpose unclear.	- Visuals and texts are clear, though their connection may not be obvious to the audience; design may show a hint of the unusual or innovative.	- Effort and thoughtful preparation clearly shown with elements of innovation in the caption or in the visual components.	- The combination of visuals and text make for an eye-catching design with powerful impact.