

Boom, Bust, and Echo: Canadian Population Demographics

Cohort	Year	Profile
Pre-World War 1	1914 and earlier	<ul style="list-style-type: none"> -more women than men -poor -need appropriate housing and health care
World War 1	1915 - 1919	<ul style="list-style-type: none"> -small cohort -those born in the late teen did better financially
Roaring Twenties	1920 - 1929	<ul style="list-style-type: none"> -young seniors today -did well
Depression Babies	1930 - 1939	<ul style="list-style-type: none"> -golden group of Canadian society -live a life of incredible fortune -get lots of discounts but don't need these advantages -never worried about finding a job, lots of choice -promoted faster -hold down the senior jobs in the country -not as prosperous as depression, yet have done extremely well
World War II	1940 - 1946	<ul style="list-style-type: none"> -largest cohort -important factor in Canadian life -looking for family values -bulging waistline and RRSP -good jobs -at the frontline of the endless expansion programs (university, health, gov't programs)
Baby Boom	1947 - 1959	<ul style="list-style-type: none"> -early 30's -career not off the ground -make 10% less than their fathers at same age -distrust any sort of large institution -always been part of a crowd (large waiting lists) -parents don't understand them
Generation X	1960 - 1966	

The Baby Bust	1967 – 1979	<ul style="list-style-type: none"> - got into any program - no difficulty finding part-time jobs - got in schools of their choice - realistic and idealistic - pay attention to social issues - started working careers in tough times, but were younger than Gen. X therefore, got the jobs
Baby Boom Echo	1980 – 1989	<ul style="list-style-type: none"> - children of boomers - big impact in Ontario - large cohort
Generation X II	1990 – 1994	<ul style="list-style-type: none"> - similar characteristics to their parents Gen. X I - should be better prepared to cope with problems they will encounter
Millennium Kids	1995 – 2010	<ul style="list-style-type: none"> - small group - favoured